

Updated On	2021/09/28										
Curricular Year / Period	2021/22 / S1										
Course	Agronomia										
Curricular Unit	Empreendedorismo										
Language(s) of Instruction	Português										
ECTS/tempo de trabalho (horas)	ECTS	Total	Horas de contacto semestral								
	3	80	T	TP	PL	S	TC	E	O	OT	EC
				32	16						
	T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.										
Teacher in charge (GDPR consent) <small>[complete name, email]</small>	Paulo Jorge Silveira Ferreira / pferreira@ippportalegre.pt										
Prerequisites <small>[Curricular Units that must precede and specific entry competences]</small>											
Learning outcomes <small>[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]</small>	This entrepreneurship course aims to provide students with a critical ability to evaluate the implementation of a business idea in the market, with attention to the implementation of a corporate vision for that idea. We make use of case studies and make an economic viability analysis to illustrate the content. We use the Polieempreende contest as assessment source of discipline										
Syllabus	1. Entrepreneurship 1.1 - What is entrepreneurship 1.2 The entrepreneur profile 1.3 Measurement of entrepreneurship 2. Innovation 2.1 - What is innovation 2.2 - Some models which study innovation 2.3 - Measurement of innovation 2.4 - The relationship between innovation and entrepreneurship 3. from an idea to a business 3.1 Basic financial calculus 3.2 - Basic accounting Concepts 3.3 - investment Project 3.4 Model for evaluation of investment projects										
Teaching methodologies (including assessment) <small>[Specify the types of assessment and the weights and evaluation criteria]</small>	<p>1 - Teaching methodologies</p> <p>Sessions of the theoretical discussion and debate; Presentation of demonstrative examples and critical; Resolution of a practical case, assuming the active participation of students in class. Final written evaluation.</p> <p>2 - Period assessment</p> <p>Group work (50% of grade from which 60% written work and 40% presentation) and al written test (50%).</p> <p>Note: In the Excel part of the group work, the minimal note is 10 values.</p> <p>3 - Examination assesement</p> <p>Alternatively final examination (100%)</p>										
Bibliography	<p>1 - Main Bibliography</p> <p>Ferreira, P. (2015). Empreendedorismo - uma abordagem sintética. Sílabas & Desafios.</p> <p>Bucha, A. (2011). Empreendedorismo - Processo de Aprendizagem de Empreendedores, Edições Cosmos.</p> <p>Costa, H. (2010). Criação & Gestão de Micro-Empresas & Pequenos Negócios, 9ª Edição, Lidel.</p> <p>Duarte, C. & Esperança, J. (2012). Empreendedorismo e Planeamento Financeiro, Edições Sílabo</p> <p>Monteiro, F. & Silva, E. (2013). Empreendedorismo e Plano de Negócios, Vida Económica</p> <p>Sarkar, S. (2013). Empreendedorismo e Inovação, 2ª edição, Escolar Editora</p>										

	2 - Complementary Bibliography Barringer, B. & Ireland, R. (2008), Entrepreneurship Successfully Launching New Ventures (Second Edition); Pearson International Edition
Special Situations [Students with special status]	1 - Period assessment - Students with special status 2 - Examination assesement - Students with special status