

Updated On	2024/02/21																																
Curricular Year / Period	2023/24 / S2																																
Course	Tourism																																
Curricular Unit	Tourism Economics																																
Language(s) of Instruction	Português																																
ECTS/tempo de trabalho (horas)	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th rowspan="2">ECTS</th> <th rowspan="2">Total</th> <th colspan="9">Horas de contacto semestral</th> </tr> <tr> <th>T</th> <th>TP</th> <th>PL</th> <th>S</th> <th>TC</th> <th>E</th> <th>O</th> <th>OT</th> <th>EC</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>150</td> <td>0</td> <td>60</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>15</td> <td>0</td> </tr> </tbody> </table> <p>T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.</p>	ECTS	Total	Horas de contacto semestral									T	TP	PL	S	TC	E	O	OT	EC	6	150	0	60	0	0	0	0	0	0	15	0
ECTS	Total			Horas de contacto semestral																													
		T	TP	PL	S	TC	E	O	OT	EC																							
6	150	0	60	0	0	0	0	0	0	15	0																						
Teacher in charge (GDPR consent) <small>[complete name, email]</small>	João Pedro Vaz Pinheiro Estevão / joao.estevao@ipportalegre.pt																																
Prerequisites <small>[Curricular Units that must precede and specific entry competences]</small>																																	
Learning outcomes <small>[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]</small>	<p>Understand the problematic of the tourism economy. Acquire knowledge in order to apply concepts of microeconomics and macroeconomics to tourism. Know and calculate tourism indicators. Develop skills to identify and evaluate in economic terms the main components of tourism. Understand the economic impacts of tourism. Analyze the Tourism Satellite Accounts. Understanding and capacity of economic analysis of tourism. Ability to integrate the concepts of economic thinking applied to the main components of tourism. Identification of the economic effects of tourism and its measurement; Calculation of the main tourism indicators. Ability to analyze the main macroeconomic aggregates adapted to tourism. Acquire the ability to work as a group in research activities. Capacity for initiative and critical reflection.</p>																																
Sustainable Development Goals																																	
Syllabus	<ol style="list-style-type: none"> 1. Economic characteristics of tourism 2. Tourism in the international and national economy 3. Tourism Indicators 4. The tourist demand 5. The tourist supply 6. Economic Effects of Tourism 7. Tourism Satellite Account 																																
Teaching methodologies (including assessment) <small>[Specify the types of assessment and the weights and evaluation criteria]</small>	<p>1 - Teaching methodologies</p> <p>The curricular unit is structured in theoretical-practical classes (60 hours) and tutorials (10 hours).</p> <p>In the theoretical-practical classes, non-directive active methods are favored, leading to progressive learning. To do this, an exposition of fundamental knowledge is carried out, analysis of statistical data is carried out; to the discussion, critical reflection and sharing of experiences on the topics addressed using the analysis of case studies and practical exercises.</p>																																

	<p>The tutorial classes focus on clarifying doubts, encouraging dialogue, group dynamics and the insertion of the knowledge acquired in their research work.</p> <p>2 - Period assessment</p> <p>The evaluation system allows to assess the assimilation of competences, through the combination of summative theoretical evaluation and practical work.</p> <p>The course unit can be completed through continuous assessment throughout the semester or by exam. The approval in the course unit by continuous evaluation results from:</p> <ul style="list-style-type: none"> - 2 Individual tests of knowledge assessment, with a weight of %; - Group work - 45% each one; - Participation and commitment in class: 10%. <p>3 - Examination assessment</p> <p>Exam-100%</p>
<p align="center">Bibliography</p>	<p>1 - Main Bibliography</p> <p>Cunha, Licínio. (2006). <i>Economia e Política do Turismo (2ª Ed.)</i>. Lisboa: Verbo.</p> <p>Fernandes, I. P.& Coelho, M. F. (2002) <i>Economia do Turismo: Teoria & Prática</i>, Rio de Janeiro: Editora Campus.</p> <p>Instituto Nacional de Estatística. (2003). <i>Estudo de Implementação da Conta Satélite do Turismo em Portugal: Relatório Final</i>. Faro: INE DRAIlg.</p> <p>Mathieson, A. & Wall, G. (2006). <i>Tourism: changes, impacts and opportunities</i>. Essex: Pearson.</p> <p>Matias, Álvaro. (2007). <i>Economia do Turismo; Coleção: Sociedade e Organizações</i>. Lisboa: Instituto Piaget.</p> <p>Montijano, R. C. et al. (2006) <i>Introducción a la economía para turismo: casos prácticos y ejercicios</i>. (1ª ed. reimp.). Madrid: Pearson.</p> <p>OECD. (2010). <i>Tourism Trends and Policies 2010</i>. Paris: OECD.</p> <p>OMT (1999) <i>Conta Satélite do Turismo: Quadro Conceptual</i>. Madrid: OMT.</p> <p>OMT, Nações Unidas, EUROSTAT, & OECD. (2008). <i>Tourism Satellite Account: Recommended Methodological Framework</i>. Luxemburgo, Madrid, Nova Iorque, Paris: United Nations Publication</p> <p>Tribe, J. (2011). <i>The Economics of Recreation, Leisure and Tourism</i>. Fourth Edition. Oxford: Butterworth Heinemann.</p> <p>2 - Complementary Bibliography</p> <p>Eusébio, M. C. A. (1998). <i>O Turismo e a Política Cambial em Portugal: a influência das taxas de câmbio na procura turística externa de Portugal</i>. Dissertação de mestrado apresentada à Faculdade de Economia, Universidade de Coimbra, Coimbra.</p> <p>Eusébio, M. C. A. (2006). <i>Avaliação do impacte económico do turismo a nível regional: O caso da Região Centro de Portugal</i>. Tese de doutoramento (não publicada), Universidade de Aveiro, Aveiro.</p> <p>Sinclair, T. & M. Stabler (1998), <i>The Economics of Tourism</i>. London: Routledge.</p> <p>Tisdell, C. A. (ed.) (2000), <i>The Economics of Tourism, volumes I and II</i>. Cheltenham UK: Edward Elgar.</p>
<p align="center">Special Situations</p> <p>[Students with special status]</p>	<p>1 - Period assessment - Students with special status</p> <p>2 - Examination assessment - Students with special status</p>