

Updated On	2023/09/12																																
Curricular Year / Period	2023/24 / S2																																
Course	Tourism																																
Curricular Unit	Tourism Laboratory																																
Language(s) of Instruction	Português																																
ECTS/tempo de trabalho (horas)	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th rowspan="2">ECTS</th> <th rowspan="2">Total</th> <th colspan="9">Horas de contacto semestral</th> </tr> <tr> <th>T</th> <th>TP</th> <th>PL</th> <th>S</th> <th>TC</th> <th>E</th> <th>O</th> <th>OT</th> <th>EC</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>150</td> <td>0</td> <td>70</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <p>T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.</p>	ECTS	Total	Horas de contacto semestral									T	TP	PL	S	TC	E	O	OT	EC	6	150	0	70	0	0	0	0	0	0	5	0
ECTS	Total			Horas de contacto semestral																													
		T	TP	PL	S	TC	E	O	OT	EC																							
6	150	0	70	0	0	0	0	0	0	5	0																						
Teacher in charge (GDPR consent) <small>[complete name, email]</small>	Maria Gorete Ferreira Dinis / gdinis@ipportalegre.pt																																
Prerequisites <small>[Curricular Units that must precede and specific entry competences]</small>	This curricular unit has no pre-requisites.																																
Learning outcomes <small>[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]</small>	<p>The learning objectives of the UC Laboratory of Tourism are:</p> <ul style="list-style-type: none"> - Consolidate and integrate knowledge and skills acquired in other curricular units of the course; - Stimulate the capacity of creation and development of innovative projects in the area of tourism; - Develop work group dynamics and cooperation; - Develop personalized tourism products / experiences, stimulating the students to solve tasks according to specific guidelines and situations of pressure; - Prepare students for the presentation and dissemination of the project to the public. 																																
Sustainable Development Goals																																	
Syllabus	<p>1. Presentation of the Curricular Unite Guide and of the guidelines for the elaboration of the projects 2. Creation and development of a project in the tourism area. 3. Public presentation of the projects.</p> <p>This curricular unit also seeks to simulate the activity of a tourism technician in a professional context, where students will have to make decisions and solve situations under pressure as managers and project managers. In this way, practical situations / tasks, adapted to each project, will be presented throughout the course, which the student will have to respond within the stipulated time frame.</p>																																
Teaching methodologies (including assessment) <small>[Specify the types of assessment and the weights and evaluation criteria]</small>	<p>1 - Teaching methodologies</p> <p>The curricular unit is structured in theoretical-practical classes (70 hours) and tutorials (5 hours). The theoretical-practical classes are mainly aimed at monitoring, guiding and supporting the realization of a tourism project. In addition, classes will also serve to launch tasks and simulations in a work context that the student will have to solve, reserving a space for discussion and reflection in group. The tutorial orientation classes focus on clarifying doubts, encouraging dialogue, group dynamics and insertion of the knowledge acquired in their projects.</p> <p>The course unit can be completed through continuous assessment throughout the semester. Continuous assessment of the course unit results in: - Practical component (60%) - Presentation and presentation of a tourism project - Student behavior and performance in task resolution, intergroup collaboration and teamwork, timely completion of tasks and fulfillment of deadlines, application of knowledge and creativity of the solutions presented for the resolution of tasks (40%)</p> <p>2 - Period assessment</p> <p>The course unit can be completed through continuous assessment throughout the semester. Continuous assessment of the course unit results in: - Practical component (60%) - Presentation and presentation of a tourism project - Student behavior and performance in task resolution, intergroup collaboration and teamwork, timely completion of tasks and fulfillment of deadlines, application of knowledge and creativity of the solutions presented for the resolution of tasks (40%)</p>																																

	<p>3 - Examination assesement</p> <p>This curricular unit has no exam evaluation.</p>
<p>Bibliography</p>	<p>1 - Main Bibliography</p> <p>Abranja, N. Alcântara, A., Nunes, R., Marques, A.,Braga, C. (2012) Gestão de Agências de Viagens e Turismo, Lidel. Lisboa. Almeida, P.&, Araújo, S. (2012). Introdução à gestão de animação turística. Lidel. Lisboa Costa, H. e Ribeiro P. C. (2007), Criação e Gestão de Micro-Empresas e Pequenos Negócios, Lidel Edições Técnicas, 5ª Edição, Lisboa. IAPMEI (2017), Como Elaborar um Plano de Negócios: Guia explicativo. IAPMEI.Lisboa Instituto de Financiamento e Apoio ao Turismo. (2002). Guias técnicos de investimento em turismo: o plano de negócios. Instituto de Financiamento e Apoio ao Turismo. Lisboa. Page, S.J.(2007) Tourism Management Managing for change. Second Edition, Burlington: Elsevier. Turismo de Portugal (2013). Agências de Viagens e Turismo: guia para empresários e empreendedores. Turismo de Portugal. Lisboa. Legislação nacional e comunitária aplicável ao setor do turismo.</p> <p>2 - Complementary Bibliography</p>
<p>Special Situations [Students with special status]</p>	<p>1 - Period assessment - Students with special status</p> <p>Students with special status will be evaluated according to the criteria defined for regular students, observing the specific rules contemplated in the regulations in force, regarding attendance of classes.</p> <p>2 - Examination assesement - Students with special status</p> <p>This curricular unit has no exam evaluation.</p>