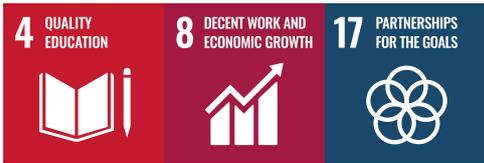


Curricular Unit Form

(Document waiting approval from Course Commission)

| Updated On | 2024/02/23 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|------|-------|-----------------------------|---|----|---|---|----|----|---|--|---|----|----|---|----|---|---|----|----|---|-----|---|----|---|---|---|---|---|---|----|---|
| Curricular Year / Period | 2023/24 / S2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Course | Tourism | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Curricular Unit | International Tourism | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Language(s) of Instruction | Português Não Aplicável | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ECTS/tempo de trabalho (horas) | <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th rowspan="2">ECTS</th> <th rowspan="2">Total</th> <th colspan="9">Horas de contacto semestral</th> </tr> <tr> <th>T</th> <th>TP</th> <th>PL</th> <th>S</th> <th>TC</th> <th>E</th> <th>O</th> <th>OT</th> <th>EC</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>150</td> <td>0</td> <td>60</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>15</td> <td>0</td> </tr> </tbody> </table> <p>T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.</p> | ECTS | Total | Horas de contacto semestral | | | | | | | | | T | TP | PL | S | TC | E | O | OT | EC | 6 | 150 | 0 | 60 | 0 | 0 | 0 | 0 | 0 | 0 | 15 | 0 |
| ECTS | Total | | | Horas de contacto semestral | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | T | TP | PL | S | TC | E | O | OT | EC | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 150 | 0 | 60 | 0 | 0 | 0 | 0 | 0 | 0 | 15 | 0 | | | | | | | | | | | | | | | | | | | | | | |
| Teacher in charge (GDPR consent) <small>[complete name, email]</small> | Paula Sofia Dos Reis Amaral / paula.reis@ipportalegre.pt | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Prerequisites <small>[Curricular Units that must precede and specific entry competences]</small> | Not applicable | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Learning outcomes <small>[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]</small> | <p>The main objective of this course unit is to provide students with a set of generic knowledge about tourism activity worldwide, with particular emphasis on the characterization, analysis, and understanding of tourism flows.</p> <p>More specifically, the aim is to equip students with skills that allow them to:</p> <ol style="list-style-type: none"> Understand the main concepts associated with international tourism terminology, forms, and categories of travel; Understand the main international organizations, their competencies, functions, and strategic intervention areas, as well as the various international tourism policies; Characterize the main tourist regions of the world; Know and analyze Portugal's positioning in the international context; Identify and characterize the characteristics of the main source markets for Portugal; Understand and discuss future trends in international tourism. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sustainable Development Goals |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Syllabus | <ol style="list-style-type: none"> 1 International tourism <ol style="list-style-type: none"> 1.1 Introductory concepts 1.2 Theories justifying international tourism 1.3 From local to global: localisation factors in tourism activity 1.4 Transport and the globalisation of tourism 2. International organisations and policies for development <ol style="list-style-type: none"> 2.1 Characterisation of organisations for international cooperation 2.2 Policies, initiatives and projects for international co-operation 3. Spatial characterisation of world tourism activity by region <ol style="list-style-type: none"> 3.1 Global and regional flows of international tourism 3.2 Main tourism statistical indicators 3.3 Challenges and impacts of the international climate on tourism development 4. Source markets for Portugal <ol style="list-style-type: none"> 4.1. Portuguese tourism on the international scene 4.2 Main inbound markets 5. Future prospects for international tourism <ol style="list-style-type: none"> 5.1 New international tourism destinations 5.2 Future trends in international tourism | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| <p align="center">Teaching methodologies (including assessment)</p> <p>[Specify the types of assessment and the weights and evaluation criteria]</p> | <p>1 - Teaching methodologies</p> <p>1 - Teaching methodologies: the contents to be taught will be covered in theoretical-practical classes, not only using the expository method and the transmission of essential knowledge, but also stimulating dialogue, debate and reflection on the various contents. To ensure the link between theory and practice, practical work will be carried out.</p> <p>2 - Continuous assessment system: Approval of the course unit is obtained with a minimum mark of 9.5, resulting from the completion of: - 1 written test (without consultation): 60% - 1 practical group assignment (40%): written assignment (30%) and oral presentation (10%)</p> <p>In all the assessment elements (attendance and practical work), the student must obtain a minimum mark of 7.5. If the student gets less than 7.5 marks in one of the assessment elements, they must take the course by exam.</p> <p>Attendance at 75% of the classes taught is compulsory.</p> <p>3 - Exam regime Exam -100%</p> <p>2 - Period assessment</p> <p>Approval of the curricular unit is obtained with a minimum classification of 9.5 points, resulting from the completion of: - 1 attendance (60%) - 1 practical group assignment (40%): written assignment (30%) and oral presentation (10%).</p> <p>In all the assessment elements (attendance and practical work), the student must obtain a minimum mark of 7.5. If the student gets less than 7.5 marks in one of the assessment elements, they must take the course by exam.</p> <p>Attendance at 75% of the classes taught is compulsory.</p> <p>3 - Examination assesement</p> <p>Exam: 100%</p> |
| <p align="center">Bibliography</p> | <p>1 - Main Bibliography</p> <p>Beni, M. (2011). Globalização do turismo. Editora Aleph. Chias, J. (2007). Turismo, o negócio da felicidade. Editora Senac. Costa, C., Panyik, E., & Buhalis, D. (Eds.). (2013). Trends in European tourism planning and organisation (Vol. 60). Channel View Publications. Cunha, L. (2013). Economia e Política do Turismo. 3ª Edição. Lidel. Cunha, L., Abrantes, A. (2013). Introdução ao Turismo. Lidel. De Pieri, V., & Netto, A. (2015). Turismo Internacional: Fluxos, Destinos e Integração Regional. Editora UFRR. De Pieri, V. (2014). Fluxos turísticos internacionais: uma proposta metodológica de análise sobre os (novos) destinos. RTA Revista Turismo em Análise, 25(3), 503-526. Maccannell, D. (1999). The tourist. A new theory of the leisure class. New York: University of California Press. Hall, C. M., & Coles, T. (2008). Introduction: tourism and international business tourism as international business. In International business and tourism (pp. 15-40). Routledge Mena, M. (2008). International Tourism and Developing Economies. Tourism Development Revisited. Concepts, Issues and Paradigms, Response Books-SAGE: New Delhi, 198-213 Reisinger, Y. (2009). International tourism: Cultures and behavior. Butterworth-Heinemann. Sharpley, R., & Telfer, D.J. (2008). Tourism and Development. Routledge Taylor & Francis Group. Stephen, W. & Lew, A. (2015). Tourism geography: Critical understandings of place, space and experience. Routledge. Telfer, D. J. & (2016). Tourism and development in the developing world. 2nd ed. NY: Routledge. Urry, J. (2003). Global complexity. Cambridge: Polity. Urry, J. (2007). Mobilities. Cambridge: Polity. Witt, S., Brooke, M., & Buckley, P. (2013). The management of international tourism (RLE tourism). Routledge. WTO (2003). Turismo Internacional: Uma perspetiva global. OMT.</p> |

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| | <p>2 - Complementary Bibliography</p> <p>Costa, C., Panyik, E., & Buhalis, D. (Eds.). (2013). Trends in European tourism planning and organisation (Vol. 60). Channel View Publications.</p> <p>Moutinho, L., & Vargas-Sanchez, A. (Eds.). (2018). Strategic Management in Tourism, CABI Tourism Texts. Cabi.</p> <p>Revista Turismo & Desenvolvimento.</p> <p>Revista Publituris.</p> |
| <p>Special Situations [Students with special status]</p> | <p>1 - Period assessment - Students with special status</p> <p>Assessment elements will be tailored to the needs of students with special status. The appreciation of the evaluation parameters will be identical to that of the other students.</p> <p>2 - Examination assessment - Students with special status</p> <p>In times of scheduled examination.</p> |