Curricular Unit Form
(Document wating approval
from Course Commission)

POLITÉCNICO DE PORTALEGRE

POLITÉCNICO DE PORTALEGRE
Escola Superior
de Educação
e Ciências Sociais

Updated On	2024/02/29
Curricular Year / Period	2023/24 / S1
Course	Tourism
Curricular Unit	English III
Language(s) of Instruction	English

ECTS/tempo de trabalho (horas)

ECTS	Total	Horas de contacto semestral								
		T	TP	PL	S	TC	E	O	OT	EC
4	100	0	7.5	45	0	0	0	0	7.5	0

T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.

Teacher in charge (GDPR consent)
[complete name, email]

Teresa De Jesus Soares Coelho / teresa.coelho@ipportalegre.pt

Prerequisites
[Curricular Units that must precede and specific entry competences]

B1.2. level of the Common European Framework of Reference for Languages (CEFR)

Learning outcomes
[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]

This course is divided into 4 semesters in which tourism topics are approached each time broadening the subjects and going deeper into the specificity of the hospitality industry. In this third semester, and in a general basis, students will be able to:
- produce a wide range of language which is accurate and clear to be understood by a listener;
- demonstrate an understanding of the different types of travelers and tourists, the ways in which they travel and the types of accommodation available to them;
- demonstrate an understanding of the working roles of people in the hotel, catering, airline, ground transport and tourism industries.
- use the specialised language of the travel and tourism industry;
- understand/give information and/or instructions related to the tourism industry and act upon these or respond appropriately when required;
- contribute to and interact effectively in a variety of simulated practical tourism related tasks.
These skills will be fostered and evaluated at the end of the semester at level B1.2+ of the CEFL.
Possible contexts:
Attractions and activities
Cultural tourism
Niche tourism
Trends in tourism

Professional practice
By the end of this course students should be able to:
- Speak to a group
- Deal with figures
- Take part in meetings
- Use visuals

Sustainable Developemnt Goals

Syllabus

Vocabulary
Describing attractions, geographical features, works of art, activities
Calculating entrance fees and prices
Sectors in niche tourism
Dealing with numbers and statistics
Museums, exhibitions

Curricular Unit Form
(Document wating approval
from Course Commission)

POLITÉCNICO
DE PORTALEGRE

POLITÉCNICO
DE PORTALEGRE
Escola Superior
de Educação
e Ciências Sociais

	Describing artefacts The history of tourism Tourism motivations: push and pull factors Describing visuals Collocations Grammar Revision of structures already studied Conditional structures with if (for suggestions and advice) Verbs + infinitive or -ing form The passive voice Continuous aspect Countable and uncountable nouns
Teaching methodologies (including assessment) [Specify the types of assessment and the weights and evaluation criteria]	**1 - Teaching methodologies** The methodology follows a communicative approach with task-based elements and an inductive approach to grammar. All language skills will be practised. Within each lesson, focus and group dynamics will change and alternate between individual, dyad and group work. There are flipped-classroom sessions, case study and PBL work. **2 - Period assessment** Two written tests. Final Mark Value of Tests 40% Oral presentation 20% Class Contribution and Participation: Students will be assessed on their willingness to take risks and experiment with their English orally in lessons. This mark also reflects student motivation via the effort they put into contributing to the success of the group-works and the classes. Final Mark Value 40% **3 - Examination assessement** The exam is composed of a written part (50%) and an oral part (50%).
Bibliography	**1 - Main Bibliography** DALE, G. (2019). Pearson BTEC National Travel and Tourism. Pearson. London. Pearson Education. CHARDING, K. & WALKER, R. (2009). Oxford English for Careers: Tourism 3. Students Book. Oxford: OUP. MORRIS, C. (2012). Flash on English for Tourism, Recanati: ELI. MURPHY, R. (2012). English Grammar in use. Cambridge: CUP. STRUTT, P. (2015). English for international tourism: Intermediate. Harlow: Pearson Education. STRUTT, P. (2016). English for International Tourism: Upper-Intermediate. Harlow: Pearson Education WYATT, R. (2007). Check your English Vocabulary for Leisure, Travel and Tourism. London: A&C Black Publishers Ltd. **2 - Complementary Bibliography** English Language Learning Web Sites (examples) http://qualifications.pearson.com/en/qualifications/lcci.html https://www.britishcouncil.org/english/learn-online https://www.oxfordonlineenglish.com/free-english-lessons https://english4hotels.com http://www.welcome-project.eu/home.aspx http://www.englishformyjob.com/ell_foodandbeverage.html https://www.tes.com/article.aspx?storyCode=6278198 Newspapers www.guardian.co.uk www.telegraph.co.uk www.independent.co.uk Other websites: www.ted.com www.bbc.co.uk/radio www.youtube.com/user/bbcnews British Tourism websites:

Curricular Unit Form
(Document wating approval
from Course Commission)

POLITÉCNICO
DE PORTALEGRE

POLITÉCNICO
DE PORTALEGRE
Escola Superior
de Educação
e Ciências Sociais

	www.visitbritain.org British national tourism agency. www.marketingmanchester.com The agency promoting Manchester as a destination. www.visityork.org York - official information service. www.visiteastofengland.com The visitor website for the east of England. www.gov.uk/government/organisations/department-for-culture-media-sport Department for Culture, Media and Sport www.abta.com Association of British Travel Agents. www.takeoffintravel.com Advice and research for the travel trade
Special Situations [Students with special status]	**1 - Period assessment - Students with special status** Working students who do not attend 60% of the lessons must produce a portfolio with a minimum number of works related to the subjects in focus and do an oral test to replace class contribution evaluation. **2 - Examination assessement - Students with special status** Exams are the same for all students.