


Updated On	2023/10/24																																
Curricular Year / Period	2023/24 / S1																																
Course	Journalism and Communication																																
Curricular Unit	Local and Regional media																																
Language(s) of Instruction	Português																																
ECTS/tempo de trabalho (horas)	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th rowspan="2">ECTS</th> <th rowspan="2">Total</th> <th colspan="9">Horas de contacto semestral</th> </tr> <tr> <th>T</th> <th>TP</th> <th>PL</th> <th>S</th> <th>TC</th> <th>E</th> <th>O</th> <th>OT</th> <th>EC</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>150</td> <td>0</td> <td>60</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>15</td> <td>0</td> </tr> </tbody> </table> <p>T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.</p>	ECTS	Total	Horas de contacto semestral									T	TP	PL	S	TC	E	O	OT	EC	6	150	0	60	0	0	0	0	0	0	15	0
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6	150	0	60	0	0	0	0	0	0	15	0																						
Teacher in charge (GDPR consent) <small>[complete name, email]</small>	Adriana Mello Guimarães / adrianamello@ippportalegre.pt																																
Other teachers (GDPR consent) <small>[complete name, email]</small>	Patrícia Alexandra Correia Ascensão / patricia.ascensao@ippportalegre.pt																																
Prerequisites <small>[Curricular Units that must precede and specific entry competences]</small>	Not applicable																																
Learning outcomes <small>[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]</small>	Local and Regional Social Communication is a theoretical-practical curricular unit. Its objective is to provide knowledge regarding the specificity of local and regional media, with respect to their social function, discursive practices and informational language. A conceptual approach, a historical and legislative framework of the local media in Portugal, will be made. Being a curricular unit that fits the journalism option, special attention will be paid to the specificity of journalism practiced in the local media. Finally, the curricular unit will problematize the new scenarios of local and regional social communication, namely its contextualization within the multimedia and digital communication. It is intended that students acquire skills in the analysis and problematization of journalistic practice in the context of local Portuguese media.																																
Sustainable Development Goals																																	
Syllabus	<ol style="list-style-type: none"> 1. Theoretical frameworks of local media <ol style="list-style-type: none"> 1.1. Local media as a discursive alternative 1.2. Local media in the context of globalization 1.3. Local media and proximity 1.4. Local media and citizenship 2. Historical context of local media in Portugal <ol style="list-style-type: none"> 2.1. The Portuguese local and regional press 2.2. Local radios: from experiences to legalization 2.3. Regional television: different experiences 2.4. Local and regional web-televisions in Portugal 3. Local journalism <ol style="list-style-type: none"> 3.1. Concept and problematization 3.2. Local information as a journalistic specialization 4. Models and types of local information <ol style="list-style-type: none"> 4.1. Local information on local media 																																

	<p>4.2. Local information in the national media 4.3. The local "windows" of the national media 4.4. The community media</p> <p>5. Local media in the multimedia context 5.1. Local media, journalists and the Internet: The various potentialities online and mobility</p>
<p>Teaching methodologies (including assessment)</p> <p>[Specify the types of assessment and the weights and evaluation criteria]</p>	<p>1 - Teaching methodologies</p> <p>Exposition of the theoretical contents by the teacher also using the analysis of scientific texts and media products of local and regional scope in its different distribution platforms. With this method, the student is expected to recognize the specificities in local and regional media and the journalistic work in these media.</p> <p>2 - Period assessment</p> <p>The final grade will consist of carrying out a group work of a practical nature interview with a journalist (40%) and reporting in a local journalism area with theoretical foundation (50%). Participation, attention and small jobs developed during classes will also be counted (10%).</p> <p>3 - Examination assessment</p> <p>The evaluation to the course is composed by the final exam with a weight of 100% of the grade of the UC.</p>
<p>Bibliography</p>	<p>1 - Main Bibliography</p> <p>Azevedo, A. P. (2001). As rádios locais no pós-25 de Abril, in Observatório, 4, Lisboa: Observatório da Comunicação, pp.113-122. Bonixe, L. (2003). As rádios locais em Portugal: informação e função social. Uma análise dos noticiários das rádios do distrito de Setúbal. Dissertação de mestrado defendida na Universidade Nova de Lisboa Bonixe, L. (2019). As rádios locais em Portugal - Da génese ao online, Contexto e prática do jornalismo de proximidade. Coleção: ICNOVA, Lisboa: Edição ICNOVA Instituto de Comunicação da Nova, FCSH/UNL Cádima, F.R. (2000). Os media regionais face à TV local, in Observatório, no 2, Lisboa: Observatório da Comunicação. Camponez, C. (2002). Jornalismo de Proximidade, Coimbra: Minerva. Coelho, P. (2006). A TV de Proximidade e os novos desafios do Espaço Público, Lisboa: Livros Horizonte. Correia, J.C. (1998), Jornalismo e Espaço Público, Covilhã: Universidade da Beira Interior. Correia, J.C. (2012), Ágora Jornalismo de Proximidade: Limites, Desafios e Oportunidades, Livros Labcom, Covilhã: Universidade da Beira Interior. Esteves, J.P. (1988). Comunicação regional e local em Portugal, in Revista Comunicação e Linguagens, no8, Lisboa: Universidade Nova de Lisboa, Lisboa. Fernandes, N.R. (2008). As Webtelevisões em Portugal um retrato- Dissertação de Mestrado defendida na Universidade da Beira Interior. Jerónimo, P. (2015). Ciberjornalismo de Proximidade. Redações, jornalistas e notícias online. Série Jornalismo, Covilhã: Labcom Books. Jerónimo, P. (ORG.) (2017). Media e jornalismo de proximidade na era digital. Série Jornalismo. Covilhã: Labcom Books. Herrero, M. C. (2001). La rádio en la convergência multimédia, Barcelona: Gedisa editorial. Manuel, A. (2013). Da Imprensa Regional da Igreja Católica. O que é, quem a faz e quem a lê. Coleção Ciências da Comunicação, Coimbra: Editora Minera Santos, R.(2005). A Rádio em Portugal: tendências e grupos de comunicação na actualidade, Comunicação e Sociedade, 7, Braga: Universidade do Minho, pp.137-152. Santos, S. (2007). Imprensa Regional Temas, Problemas e Estratégias da Informação Local. Lisboa: Livros Horizonte</p> <p>2 - Complementary Bibliography</p> <p>Correia, J.C. (2012), As múltiplas faces da imprensa regional portuguesa: O jornalismo Regional no contexto da comunicação comunitária, REDES, Santa Cruz do Sul, v. 17, n. 1, p. 5. Fernandes, N.R. (2012). Informação audiovisual: as webtelevisões, a proximidade via web dos conteúdos locais e regionais, in Revista Aprender Jerónimo, P. (2010), O uso da internet na imprensa regional portuguesa, in III Congresso Internacional de Ciberperiodismo y Web 2.0.</p>

Curricular Unit Form (Document waiting approval from Course Commission)

	<p>Jerónimo, P. (2010). A memória da imprensa regional: Análise crítica da preservação e ao acesso de conteúdos digitais. Páginas a&b, 5 (série 2), 165- 181. Gabinete de Estudos a&b: Lisboa</p> <p>Marcos, L.H. (1989). Rádios Locais A lei e a realidade, Porto: Centro de Formação de Jornalistas.</p> <p>Moragas Spá, et al (1999). Televisión de proximidade en la era digital: razones para el optimismo, in Televisión de Proximidade en Europa - Experiencias de descentralización en la era digital. M de Moragas Spà, C. Garitaonandía Y B. López (Eds) Universitat Autònoma de Barcelona</p> <p>Ramírez, E. B, (2005), Regiones, Televisión y Desarrollo, in VACAS, AGUILAR, F (Coord) Televisión y Desarrollo Las regiones en la era digital</p>
<p>Special Situations [Students with special status]</p>	<p>1 - Period assessment - Students with special status</p> <p>2 - Examination assesement - Students with special status</p>