

Updated On	2023/09/27																															
Curricular Year / Period	2023/24 / S1																															
Course	Tourism																															
Curricular Unit	Planning and Development in Tourism																															
Language(s) of Instruction	Português																															
ECTS/tempo de trabalho (horas)	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th rowspan="2">ECTS</th> <th rowspan="2">Total</th> <th colspan="9">Horas de contacto semestral</th> </tr> <tr> <th>T</th> <th>TP</th> <th>PL</th> <th>S</th> <th>TC</th> <th>E</th> <th>O</th> <th>OT</th> <th>EC</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>150</td> <td>0</td> <td>60</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>15</td> <td>0</td> </tr> </tbody> </table> <p style="font-size: small; text-align: left;">T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.</p>	ECTS	Total	Horas de contacto semestral									T	TP	PL	S	TC	E	O	OT	EC	6	150	0	60	0	0	0	0	0	15	0
ECTS	Total			Horas de contacto semestral																												
		T	TP	PL	S	TC	E	O	OT	EC																						
6	150	0	60	0	0	0	0	0	15	0																						
Teacher in charge (GDPR consent) <small>[complete name, email]</small>	Maria Gorete Ferreira Dinis / gdinis@ipportalegre.pt																															
Other teachers (GDPR consent) <small>[complete name, email]</small>	Paula Sofia Dos Reis Amaral / paula.reis@ipportalegre.pt																															
Prerequisites <small>[Curricular Units that must precede and specific entry competences]</small>	None																															
Learning outcomes <small>[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]</small>	<ul style="list-style-type: none"> - Contextualize the activity of planning in general and of tourism planning in particular in an evolutionary perspective, sensitizing its pertinence; - Analyze the situation of national tourism and the challenges to its development, framing the available intervention instruments; - To know and understand the breadth and typologies of the impacts generated by tourism development; - Operate the most current methods and processes for intervention and development of target areas. 																															
Sustainable Development Goals																																
Syllabus	<ol style="list-style-type: none"> 1. Tourism in Portugal: <ol style="list-style-type: none"> 1.1. Structural diagnosis 1.2. Political-administrative organization of the tourism sector 1.3. The State and Tourism 2. The tourism supply <ol style="list-style-type: none"> 2.1. Conceptual review: tourist offer 2.2. Conceptualization of tourist resources <ol style="list-style-type: none"> 2.2.1. Tourist resources: categorization, inventory and hierarchization 3. Planning activity <ol style="list-style-type: none"> 3.1. Planning concept 3.2. Evolution of planning activity 3.3. Planning in Portugal 3.4. Territorial planning instruments 4. Tourism Planning <ol style="list-style-type: none"> 4.1. Evolution of planning and development activity in tourism 																															

	<p>4.2. Planning process 4.3. Levels and forms of planning 4.4. Analysis of plans 5. Impacts of Tourism 5.1. Economic impacts 5.2. Socio-Cultural Impacts 5.3 Environmental impacts 5.4. Ethics and tourism 6. The Sustainable Development of Tourism 6.1. Concepts, objectives and benefits of development 6.2. Principles and characteristics of sustainable development 6.3. Policies and strategic guidelines for the development of sustainable tourism 6.4. Sustainable Development and Territorial Planning</p>
<p>Teaching methodologies (including assessment)</p> <p>[Specify the types of assessment and the weights and evaluation criteria]</p>	<p>1 - Teaching methodologies</p> <p>In the theoretical-practical classes, non-directive active methods are favored, leading to progressive learning. To do this, an exposition of fundamental knowledge is carried out, studies, scientific articles and territorial planning plans are analyzed; to the discussion, critical reflection and sharing of experiences on the topics addressed, using the analysis of case studies and programs promoting good practices in tourism.</p> <p>The tutorial tutorial classes focus on clarifying doubts, encouraging dialogue, group dynamics and the insertion of the knowledge acquired in their practical work.</p> <p>2 - Period assessment</p> <p>The curricular unit can be completed through continuous assessment throughout the semester or by examination.</p> <p>The approval in the curricular unit by continuous assessment results from:</p> <ul style="list-style-type: none"> - 1 Individual test of knowledge assessment: 60% - 1 group work (40%): written work (30%) and oral presentation (10%) <p>3 - Examination assessment</p> <p>Exam-100%</p>
<p>Bibliography</p>	<p>1 - Main Bibliography</p> <p>Barros, V. (2016). Turismo em Portugal. Fundação Francisco Manuel dos Santos. Braga, D. (2007). Planeamento Turístico. Editora Campus. Brito, M. & Silva, C. (2005). Turismo e Planeamento: A continuidade ou a Auto-destruição. Revista Turismo & Desenvolvimento, 2(2), 11-24. Careto, H. & Lima, S. (2006). Turismo e Desenvolvimento Sustentável 1 e 2. GEOTA. Costa, C. (2006). Tourism Planning, Development and the Territory. In D. Buhalis & C. Costa (eds.), Tourism management dynamics trends, management and tools (pp.236-243). Burlington: Elsevier Butterworth-Heinemann. Costa, C. & Buhalis, D. (2006). Synergies between territorial planning and strategic Management: A prospective analysis. In M.L. Fonseca (ed.), Desenvolvimento e Território: Espaços Rurais Pós-Agrícolas e Novos Lugares de Turismo e Lazer (pp.191-213). Centro de Estudos Geográficos, Universidade de Lisboa. Cooper, C. & Hall, M. C. (2008). Contemporary Tourism: An International Approach. Butterworth-Heinemann. Gunn, C. (1994). Tourism Planning: Basics, Concepts, Cases. Taylor & Francis. Marujo, N. & Carvalho, P. (2010). Turismo, planeamento e desenvolvimento sustentável. Turismo & Sociedade, 3(2), 147-161. Mathieson, A. & Wall, G. (2006). Tourism: changes, impacts and opportunities. Pearson. Pina, P. (1988). Portugal: O Turismo no Século XX. Lucidus. Silva, F. & Umbelino, J. (2017). O Planeamento e Desenvolvimento Turístico. Lidl. INE (2020). Objetivos de Desenvolvimento Sustentável. INE, IP. Inskip, E. (1991). Tourism Planning: An Integrated and Sustainable Development Approach. Van Nostrand Reinhold. Vieira, J.M. (2007). Planeamento e ordenamento territorial do turismo: uma perspectiva estratégica. Editorial Verbo. WTO (1998). Guide for Local Authorities on Developing Sustainable Tourism. World Tourism Organization.</p>

Curricular Unit Form (Document waiting approval from Course Commission)

	<p>2 - Complementary Bibliography</p> <p>Milheiro, E. (2004). A Informação Turística e as Tecnologias da Informação e da Comunicação: O Caso Português (Dissertação de mestrado). Universidade de Aveiro, Aveiro.</p> <p>Milheiro, E., Dinis, G. & Correia, E. (2011). Metodologia de inventariação de recursos turísticos para o território do Alentejo. Atas do 17º Congresso da APDR/Congresso Internacional da APDR e AECR: Gestão de Bens Comuns e Desenvolvimento Sustentável, 29 de junho a 2 de julho. Bragança e Zamora.</p> <p>MNE (2017). Relatório nacional sobre a implementação da Agenda 2030 para o Desenvolvimento Sustentável-Portugal. Ministérios dos Negócios Estrangeiros.</p>
<p>Special Situations [Students with special status]</p>	<p>1 - Period assessment - Students with special status</p> <p>2 - Examination assesement - Students with special status</p>