

Curricular Unit Form

(Document wating approval from Course Commission)



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Updated On	2023/09/12										
Curricular Year / Period	2023/24 / S2										
Course	Journalism and Communication										
Curricular Unit	News Theory										
Language(s) of Instruction	Português English										
	ECTS Total Horas de contacto semestral										
ECTS/tempo de trabalho (horas)			Т	TP	PL	S	тс	E	0	ОТ	EC
	6/120	120	60	0	0	0	0	0	0	15	0
	T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.										
Teacher in charge (GDPR consent)	Joaquim Luis Rodrigues Bonixe / luisbonixe@ipportalegre.pt										
[complete name, email]	233 Todanguso Bolinko / Idiobolinko @ipportalogro.pt										
Prerequisites											
[Curricular Units that must precede and specific entry competences]											
Learning outcomes	1 -Students should identify the main theories of journalism and answer: Why is news the way it is?; 2 - Recognize the main lines of research formulated on the issues of production, the cultural framework of journalists and discourse; 3 -Promote contact with the theory of news production and its effects										
[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]											
Sustainable Developemnt Goals											
Syllabus	 1.1 The professional culture of journalists 1.2 - The journalistic event 1.3 The Sources of Information 1.4. The values - news 1.5. The theories of journalism: The economic, social and culturological perspectives. 1.6. The news as a social construction of reality 1.7. Challenges of journalism in the 21st century 										
	1 - Teaching methodologies										
Teaching methodologies (including assessment) [Specify the types of assessment and the weights and evaluation criteria]	We begin with an inductive methodology that will start from the students' knowledge and information of the students and that will go through the research in several sources that will allow us to build a comprehensive picture about the professional culture of journalists, about the sources of information and news values. As for the contents (the news as a social construction of reality and the theories of journalism) we will avoid approaching the concepts in an abstract way: on the contrary, it is important to build and develop strategies that lead the students to discover that, due to the way the media operate, the theories necessarily imply a work of deconstruction whose keys the reader/listener/viewer needs to know. Thus, we will use both the expositive method (for the theoretical framework) and the active method for the development of practical exercises. It should be noted that progress will be valued in the work in relation to the objectives previously established with the students. 2 - Period assessment The elements of evaluation for the UC are the following: 1) Group work (50%) of news analysis taking into account the studied conceptual framework. 2) Development of an individual work according to the journalistic model, on a problem of journalism in the XXI century (50%).										
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Written test 1 - Main Bibliography BREED, W. (1955/1993), Social Control in the Newsroom: A Functional Analysis. Utilizada tradução portuguesa: Controlo Social na Redacção: Uma Análise Funcional, in TRAQUINA, Nelson, Jornalismo: Questões, Teorias e Estórias, Lisboa: Vega, pp. 152-166. Also here: https://pdfs.semanticscholar.org/5329/2898d02e721b211d35981df9be4144355717.pdf? _ga=2.108341700.794706038.1556610513-1954858863.1556610513 GANS, H. (1980), Deciding Whats News A study of CBS Evening News, NBC Nightly News, Newsweek and Time, New York: Vintage Book HERMAN, E. e CHOMSKY, N. (1980), Manufacturing Consent The political economy of the mass media, New York: Pantheon Books. KOVACH, B. & ROSENSTIEL, T. (2001). The Elements of Journalism. What Newspeople Should Know and the Public Should Expect. Versão portuguesa: (2005) Os Elementos do Jornalismo. Porto Editora. Also here: https://www.americanpressinstitute.org/journalism-essentials/what-is-journalism/elements-**Bibliography** iournalism/ PATTERSON, T. (2010). "Media Abundance and Democracy". Media&Jornalismo:17, vol.9 -nº2. pp. 13-30. PHILLIPS, B. (1976/1993), Novelty Without Change. Utilizada tradução portuguesa: Novidade sem Mudança, in TRAQUINA, Nelson (org), Jornalismo: Questões, Teorias e Estórias, Lisboa: Vega, pp: 326-331. SCHLESINGER, P. (1977/1993), Newsmen and Their Time Machine. Utilizada tradução portuguesa: Os jornalistas e a sua máquina do tempo, in TRAQUINA, Nelson (org.), Jornalismo: Questões, Teorias e Estórias, Lisboa: Vega, pp. 177-190. SCHUDSON, M. (2003) The Sociology of News. New York: Norton&Company. pp. 1 -15. TUCHMAN, G. (1978), A Study in the Construction of Reality, New York: The Free Press. 2 - Complementary Bibliography 1 - Period assessment - Students with special status Situations to be evaluated according to the regulations in force at IPP. **Special Situations** [Students with special status] 2 - Examination assessement - Students with special status Situations to be evaluated according to the regulations in force at IPP.