

Curricular Unit Form (Document wating approval from Course Commission)



Updated On	2023/09/24										
Curricular Year / Period	2023/24 / S1										
Course	Journalism and Communication										
Curricular Unit	Cyberjournalism Workshop										
Language(s) of Instruction	Português Inglês										
ECTS/tempo de trabalho (horas)	ECTS Total Horas de contacto semestral										
	e	150	т	ТР	PL	S	тс	E	0	ОТ	EC
	6	150	0	60	0	0	0	0	0	30	0
	T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.										
Teacher in charge (GDPR consent) [complete name, email]	Joaquim Luis Rodrigues Bonixe / luisbonixe@ipportalegre.pt										
Prerequisites											
[Curricular Units that must precede and specific entry competences]											
Learning outcomes [Description of the overall and specific objectives] [Knowledge, skills and ompetences to be developed by students]	In its technological aspect, it intends to demonstr journalistic activity may depend. Students will be						le of self- eral web to experime ctive web tion and r	media jou technolog ent with th applicatic reflection	urnalistic gies on w ne manag ons. on the ne	practices. hich digita gement of ew scenar	ll platform ios of
Sustainable Developemnt Goals	4 QUALITY EDUCATION 10 REDUCED INEQUALITIES										
Syllabus	Module Journalism: The Internet as a new medium Traditional Internet media Multimedia and media convergence Journalism on the Web Cyberjournalism: Characteristics, concept and problematization The Internet as a source of information New ethical issues? Construction of journalistic genres in cyberjournalism Citizen journalism Social networks and journalism Technology Module Analysis of digital newspapers - functionalities file formats and compression for the web Platforms "CMS Content Management System" interfaces for server management, and installation of web applications web application installation customization, configuration and content introduction on CMS platforms. Small interactive applications for the web (Adobe Flash) development interface, timeline, frames, keyframes, drawing tools library - drawing shapes, color, opacity, resizing, deformation and rotation group of objects, symbols, buttons, amination interaction graphics										





	1 - Teaching methodologies					
Teaching methodologies (including assessment) [Specify the types of assessment and the weights and evaluation criteria]	The course has a significant percentage of practical classes, in which students produce journalistic genres (news, reports, etc.) in order to update and maintain the online newspaper of the school. Consultation, analysis and study of journalistic products will be frequent in WorldWide Web. In its technological aspect, classes are taught using a room with computers with Internet connection, from which the content management systems (CMS) are managed. It will demonstrate the operation of the various applications. Build small interactive web applications The evaluation will be the result of the weighted average of the realization of evaluation elements in the modules of Journalism and Technologies. With regard to the Journalism Module, students should do journalistic pieces. They are evaluation elements in the Technology Module: Attendance and participation (continuous evaluation). Works developed in class.					
	2 - Period assessment					
	Cyberjournalism assignments with the following weight: 1 ^a - 15% 2 ^a - 20% Multimedia - 35%					
	Multimedia team work - 30%					
	3 - Examination assessement					
	Students will do an exam about the contents of the curricular unit.					
Bibliography	1 - Main Bibliography					
	2 - Complementary Bibliography					
Special Situations [Students with special status]	1 - Period assessment - Students with special status					
	2 - Examination assessement - Students with special status					