Curricular Unit Form

POLITÉCNICO DE PORTALEGRE

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Escola Superior Agrária de Elvas

Updated On	2021/09/23
Curricular Year / Period	2021/22 / S1
Course	Enfermagem Veterinária
Curricular Unit	Empreendedorismo
Language(s) of Instruction	Português

ECTS/tempo de trabalho (horas)

ECTS	Total	Horas de contacto semestral								
		T	TP	PL	S	TC	E	O	OT	EC
3			32	16						

T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.

Prerequisites

[Curricular Units that must precede and specific entry competences]

Learning outcomes

[Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students]

This entrepreneurship course aims to provide students with a critical ability to evaluate the implementation of a business idea in the market, with attention to the implementation of a corporate vision for that idea. We make use of case studies and make an economic viability analysis to illustrate the content. We use the Polieempreende contest as assessment source of discipline

Syllabus

1. Entrepreneurship 1.1 - What is entrepreneurship 1.2 The entrepreneur profile 1.3 Measurement of entrepreneurship 2. Innovation 2.1 - What is innovation 2.2 - Some models which study innovation 2.3 - Measurement of innovation 2.4 - The relationship between innovation and entrepreneurship 3. from an idea to a business 3.1 Basic financial calculus 3.2 - Basic accounting Concepts 3.3 - investment Project 3.4 Model for evaluation of investment projects

Teaching methodologies (including assessment)

[Specify the types of assessment and the weights and evaluation criteria]

1 - Teaching methodologies

Sessions of the theoretical discussion and debate; Presentation of demonstrative examples and critical; Resolution of a practical case, assuming the active participation of students in class. Final written evaluation.

2 - Period assessment

Group work (50% of grade from which 60% written work and 40% presentation) and al written test (50%).

Note: In the Excel part of the group work, the minimal note is 10 values.

3 - Examination assessement

Alternatively final examination (100%)

Bibliography

1 - Main Bibliography

Ferreira, P. (2015). Empreendedorismo uma abordagem sintética. Sílabas & Desafios.
Bucha, A. (2011). Empreendedorismo Processo de Aprendizagem de Empreendedores, Edições Cosmos.
Costa, H. (2010). Criação & Gestão de Micro-Empresas & Pequenos Negócios, 9ª Edição, Lidel.
Duarte, C. & Esperança, J. (2012). Empreendedorismo e Planeamento Financeiro, Edições Sílabo
Monteiro, F. & Silva, E. (2013). Empreendedorismo e Plano de Negócios, Vida Económica
Sarkar, S. (2013). Empreendedorismo e Inovação, 2ª edição, Escolar Editora

2 - Complementary Bibliography

Barringer, B. & Ireland, R. (2008), Entrepreneurship Successfully Launching New Ventures (Second Edition); Pearson International Edition

Special Situations [Students with special status]	**1 - Period assessment - Students with special status** **2 - Examination assessement - Students with special status**