

| Updated On | 2023/03/28 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Curricular Year / Period | 2022/23 / S1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Course | CTeSP - Agricultural Production | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Curricular Unit | Entrepreneurship | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Language(s) of Instruction | Português | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ECTS/tempo de trabalho (horas) | <table border="1"> <thead> <tr> <th>ECTS</th><th>Total</th><th colspan="8">Horas de contacto semestral</th></tr> <tr> <th></th><th></th><th>T</th><th>TP</th><th>PL</th><th>S</th><th>TC</th><th>E</th><th>O</th><th>OT</th><th>EC</th></tr> </thead> <tbody> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </tbody> </table> <p>T - Theoretical; TP - Theoretical and practical; LP - Laboratory Practice; S - Seminar; TG - Tutorial guidance; FW - Fieldwork; T - Training; ; EC - Clinical teaching; O* - Other hours typified as Clinical Training under the Directive 77/453/EEC of June 27, adapted by Directive 2005/36/EC.</p> | ECTS | Total | Horas de contacto semestral | | | | | | | | | | T | TP | PL | S | TC | E | O | OT | EC | | | | | | | | | | | |
| ECTS | Total | Horas de contacto semestral | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | T | TP | PL | S | TC | E | O | OT | EC | | | | | | | | | | | | | | | | | | | | | | | |
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| Teacher in charge (GDPR consent) [complete name, email] | Marcia Alexandra Ferreira De Oliveira / marciaoliveira@ipportalegre.pt | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Prerequisites [Curricular Units that must precede and specific entry competences] | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Learning outcomes [Description of the overall and specific objectives] [Knowledge, skills and competences to be developed by students] | This entrepreneurship course aims to provide students with a critical ability to evaluate the implementation of a business idea in the market, with attention to the implementation of a corporate vision for that idea. We make use of case studies and make an economic viability analysis to illustrate the content. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Syllabus | 1. Entrepreneurship 1.1 - What is entrepreneurship 1.2 The entrepreneur profile 1.3 Measurement of entrepreneurship 2. Innovation 2.1 - What is innovation 2.2 - Some models which study innovation 2.3 - Measurement of innovation 2.4 - The relationship between innovation and entrepreneurship 3. from an idea to a business 3.1 Basic financial calculus 3.2 - Basic accounting Concepts 3.3 - investment Project 3.4 Model for evaluation of investment projects | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Teaching methodologies (including assessment) [Specify the types of assessment and the weights and evaluation criteria] | <p>1 - Teaching methodologies</p> <p>Sessions of the theoretical discussion and debate; Presentation of demonstrative examples and critical; Resolution of a practical case, assuming the active participation of students in class. Final written evaluation.</p> <p>2 - Period assessment</p> <p>Group work (50% of grade from which 60% written work and 40% presentation) and final written test (50%).</p> <p>3 - Examination assesement</p> <p>Final exam</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Bibliography | <p>1 - Main Bibliography</p> <p>Ferreira, P. (2015). Empreendedorismo uma abordagem sintética. Sílabas & Desafios. Bucha, A. (2011). Empreendedorismo Processo de Aprendizagem de Empreendedores, Edições Cosmos. Costa, H. (2010). Criação & Gestão de Micro-Empresas & Pequenos Negócios, 9ª Edição, Lidel. Duarte, C. & Esperança, J. (2012). Empreendedorismo e Planeamento Financeiro, Edições Sílabo Monteiro, F. & Silva, E. (2013). Empreendedorismo e Plano de Negócios, Vida Económica Sarkar, S. (2013). Empreendedorismo e Inovação, 2ª edição, Escolar Editora</p> <p>2 - Complementary Bibliography</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| | Barringer, B. & Ireland, R. (2008), Entrepreneurship Successfully Launching New Ventures (Second Edition); Pearson International Edition |
| Special Situations [Students with special status] | <p>1 - Period assessment - Students with special status</p> <p>Group work (50% of grade from which 60% written work and 40% presentation) and final written test (50%).</p> <p>2 - Examination assesement - Students with special status</p> <p>Final exam</p> |